



OUR PURPOSE

The purpose of hyp is to develop and retain young leaders of the Hunter so that they can contribute significantly to the local business community.

WHO WE ARE

hyp is a community of likeminded individuals who value exploring new venues, learning new concepts and meeting new people.

WHAT WE DO

hyp inspires young professionals to learn more, dream more, do more and be more by encouraging them to discover their purpose and be the best version of themselves.

HOW WE DO IT

hyp engages young people in the local business community through professional development opportunities, community and cultural activities, interactive skills workshops and social networking.

HUNTERYOUNGPROFESSIONALS.COM.AU

OUR JOURNEY

hyp was established in 1993 as the Newcastle & Hunter Junior Chamber.

hyp has over 1,100 registered members from all over the Hunter.

hyp members are between the ages of 18 and 40. The largest age demographic is 25 to 35.

The theme of the 2018 hyp event and workshop series is **CONTRIBUTE**.

GET YOUR ORGANISATION INVOLVED WITH



There are many ways for organisations to get involved with Hunter Young Professionals. Whether you are after an opportunity for your employees' professional development beyond their tertiary education, to sponsor a hyp event or to work with us to develop your own level of involvement, there is something for every organisation that shares our values and our vision.

EVENT SPONSOR

Event sponsorship is hyp's premium level of sponsor engagement. Our event sponsorship model encompasses the greatest level of exposure we can provide for sponsors to our 1,100+ active membership base. A dedicated event sponsor page on our website, social media marketing, exclusive event naming rights and speaking opportunities are just some of the benefits this level of hyp engagement can offer.

COMMUNITY PARTNER

Community partnerships and collaborations are at the heart of everything we do. Community partner affiliation is based on a mutual value exchange and close working relationships. This might be assistance with charitable initiatives, professional development of members or provision of facilities for hyp events to name a few.

PROFESSIONAL DEVELOPMENT PARTNER

A professional development partnership (PDP) is a unique opportunity for a sponsor to directly contribute to the development of a Hunter Young Professional.

A PDP is a funded scholarship for your employee (and hyp member) to continue their professional development beyond their tertiary education and on-the-job training by subsidising focused coaching sessions and opportunities they otherwise would not have.

The skills and exposure gained from a PDP are invaluable for the hyp member in establishing themselves in the local professional community and assisting in taking the next step in their career. In addition to the benefits your employee will receive, your organisation will receive exposure through our dedicated PDP program.

BESPOKE

hyp realises that sponsorship options are not a one-size-fits-all scenario. While event sponsorships provide the greatest level of exposure to members and PDP's the greatest level of benefit to a member, we realise that sponsors may wish to make a contribution that better fits their organisations goals for community engagement. Under the bespoke sponsorship model we work with you to determine how you would like to sponsor hyp and tailor a package of benefits and investment that suit your requirements.