



hypo HUNTER
YOUNG
PROFESSIONALS

WHAT IS HYP?

HYP provides opportunities for young people to network in a business environment, gain new management and leadership skills, interact socially together and support the local community so that they can develop as the business leaders of tomorrow.

HYP's mission is to make a significant and positive impact on the growth of local young professionals through cultural and social activities.

WHAT WE DO

Hunter Young Professionals (HYP) engages young people in the local business environment through professional and social networking opportunities, interactive workshops and various planned social interactions.



FAST FACTS



HYP was established in 1991 as the Newcastle & Hunter Junior Chamber of Commerce



There are currently over 1500 members of HYP spread across the Hunter



All members of HYP are between the ages of 18 and 40



The theme of the 2017 HYP events series is **Health**

GET YOUR BUSINESS INVOLVED WITH



There are many ways for organisations to get involved with the Hunter Young Professionals. Whether you are after an opportunity for your employees professional development beyond their tertiary education, sponsor an event, or work with us to develop your own level of involvement there is something for every one and every budget.

EVENT SPONSOR

Event Sponsorship is HYP's premium level of sponsor engagement. Our event sponsorship model encompasses the greatest level of exposure we can provide for sponsors to our 1000+ active membership base. A dedicated Event Sponsor page on our website, dedicated social media marketing, exclusive event naming rights and speaking opportunities are just some of the benefits this level of HYP engagement can offer.

COMMUNITY PARTNER

Community Partners play a key role in HYP. This level of sponsorship is completely free and can encompass whatever degree of involvement with HYP that the partner is able to provide. This might be assistance with charitable initiatives, non-financial professional development of members or provision of facilities for HYP events to name a few options.

Current Community Partners include Newcastle Now and Hunter Headline.

PROFESSIONAL DEVELOPMENT PARTNER

A Professional Development Partnership (PDP) is a unique opportunity for a sponsor to directly contribute to the development of a Hunter Young Professional. Through a PDP, you are providing a HYP member with a funded scholarship to continue their professional development beyond their tertiary education and on-the-job training by subsidising focused coaching sessions and opportunities they otherwise would not have. The skills and exposure gained from a PDP are invaluable for a HYP member in establishing themselves in the local professional community and assisting in taking the next step in their career. In addition to the benefits to your employees your organisation will receive exposure through our dedicated Professional Development Partner page on our website.

BESPOKE

HYP realises that sponsorship options are not a one-size-fits-all scenario. While Event Sponsorships provide the greatest level of exposure to our members, and PDP's provide the greatest level of benefit to our members, we realise that sponsors may wish to make a contribution that better fits their organisation's goals for community engagement. Under the Bespoke sponsorship model, we work with you to determine how you'd like to sponsor HYP and tailor a package of investment and benefits that meet your requirements and expectations.